ORDER

Print Date 09/19/12

00:15:00

Order Sep

Page 1 of 2

Flight Dates 09/18/12-09/23/12

Product Estimate #

MISSOURIANS 4 KOSTER

Alt Order # Contract / Revision 574553 [/] 09812005 Original Date / Revision Billing Type Cash

Agency Com 15% 09/19/12 09/19/12 Order Type **GENERAL Billing Contact**

Billing Cycle EOM/EOC Advertiser Koster/D/Atty Gen/MO

25 Whitlock Place Billing Calendar BROADCAST Suite 201

Demographic A35+ Marietta, GA 30064 Agency LUC Media

Rev Codes SP-POL PLC **GEN Buying Contact** Sales Office DC-M

Product Codes PL1Ib Sales Region NAT **Priority** 2 25 Whitlock Place

Agency Ref Advertiser Ref Suite 201 Marietta, GA 30064

Start Date

Primary Account Executive Dan Driscoll

Order%

Account Executive

Dan Driscoll 100% Order Share 40% Market Value 28312

End Date

Competing Station % of Order Amount **KCPT** % 0 **KCTV** 18% 5096 **KCWE** % 0 **KMBC** 18% 5096 **KMCI** % 0 **KPXE** % 0 **KSHB** 23% 6511 **KSMO** 1% 283

Order Totals Billing Plan Month # of Spots Net Amount Gross Amount Rating Start Date End Date Net Amount Gross Amount # Spots September 2012 24 \$9,626.25 \$11,325.00 0.00 08/27/12 09/23/12 24 \$9,626.25 \$11,325.00 Totals 24 \$9,626.25 \$11,325.00 0.00

	_												Tota	als
Lr	} (Ch	Start	End	Inventory Code	Break	Start/End 1	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
1		4	09/18/12	09/21/12	M-F 6-7a	CM-All	6-7a	WTF	:30	4	\$450.002	0.00 NM	4	\$1,800.00
					M-F 6-7a									
	N	EWS												
		Sta	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
\	Vee	k: 09/	17/12	09/23/12	WTF	4	\$450.00	0.00						
2	1	4	09/18/12	09/21/12	M-F 7-9a	CM-Ali	7-8a	WTF	:30	4	\$300.003	0.00 NM	4	\$1,200.00
					7-8a		(7:00 AM-8:0	00 AM)			• • • • • • • • • • • • • • • • • • • •			4 - 1
	NE	EWS					•	•						
		Stai	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
V	Vee	k: 09/	17/12	09/23/12	WTF	4	\$300.00	0.00						
3		4	09/22/12	09/22/12	Sa 7-9a	CM-All	8-9a	S-	:30	1	\$225.002	0.00 NM	1	\$225.00
					8-9a		(8:00 AM-9:0	30 AM)						and the country of the country of the
	NE	EWS					•	,						
		Star	t Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
V	Vee	k: 09/	17/12	09/23/12	S-	1	\$225.00	0.00						

Print Date: 09/19/12

Page 2 of 2



574553

Flight Dates 09/18/12-09/23/12

Hiatus Dates

Original Date / Revision 09/19/12/ 09/19/12

Order Sep 00:15:00

Advertiser Koster/D/Atty Gen/MO

Product MISSOURIANS 4 KOSTER Estimate #

												Tota	ıls
Ln	Ch	Start	End	Inventory Code			Time Days	Len Sp	ots		Rtg Type	Spots	Amount
4	4	09/23/1	2 09/23/12		CM-All		5	:30	1	\$150.002	MM 00.0	1	\$150.00
	NEWS			8-9a		(8:00 AM-9:	00 AM)						
		rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
W	eek: 09		09/23/12	S	1	\$150.00	0.00						
5	4		2 09/21/12	M-F 5-6p		530-6p	WTF	:30	3	\$450,002	0.00 NM	3	\$1,350.00
				530-6p		(5:30 PM-6:	00 PM)			* - * * - * - *	41 1113,	_	# 1 - 4 2 4 9
	NEWS												
	,	ırt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
***************************************	eek: 09/		09/23/12	WTF	3	\$450.00	0.00				~		
6	4	09/18/1	2 09/21/12	,	CM-All	6-630p	WTF	:30	3	\$600.002	0.00 NM	3	\$1,800.00
	NEWS			M-F 6-630p									
		rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
W	eek: 09/		09/23/12	WTF	3	\$600.00	0.00						
7	4	09/22/1	2 09/22/12	Sa 5-6p	CM-All	530-6p	S-	:30	1	\$225.002	0.00 NM	1	\$225.00
			*	530-6p		(5:30 PM-6:	00 PM)		•	***************************************		,	***********
	NEWS												
		rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
	eek: 09/		09/23/12	S	1	\$225.00	0.00	·····					
9	4	09/18/1	2 09/21/12	•		,	WTF	:30	3	\$750.002	0.00 NM	3	\$2,250.00
	NEWS			9-930p		(9:00 PM-9:	30 PM)						
		rt Date	End Date	Weekdays	Spots/Week	Rate	Rating				ļ		
W	eek: 09/		09/23/12	WTF	3	\$750.00	0.00						
11	4	09/18/1	2 09/21/12	M-F 10-1030p	CM-All	10-1030p	WTF	:30	2	\$750.002	0.00 NM	2	\$1,500.00
				M-F 10-1030p					77	and the second second		~	# . 122
	NEWS					•							
	A1-17/A	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
	eek: 09/		09/23/12	WTF	2	\$750.00	0.00		.,	····			
N 12	4	09/20/1	2 09/21/12		CM-Ali	6-630p	TF	:30	1	\$600.002	0.00 NM	1	\$600.00
	C4-	4.5-4-	C D	M-F 6-630p	0	Б.	B ::						
101	<u>5ta</u> eek: 09/	rt Date	End Date 09/23/12	<u>Weekdays</u> TF	Spots/Week 1	<u>Rate</u> \$600.00	Rating 0.00						
N 13	4		2 09/22/12	Sa 7-9a	CM-AII		S-	:30	1	\$225.002	0.00 NM	4	ድድንድ ሰስ
HIIO	শ্ব	A61 EE 1	A USIAGI IA	8-9a		(8:00 PM-9:	~	.oc	ı	weed.vu a	A'ÀN MM	4	\$225.00
	Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
W	eek: 09/		09/23/12	S-	1	\$225.00	0.00						

24 \$11,325.00 Totals

00:15:00

ORDER

Flight Dates 09/24/12-09/30/12

WDAF-TV

574593

Order Sep

Product Estimate #

Alt Order # 09812006

Original Date / Revision Billing Type Cash Agency Com 15%

09/19/12 09/19/12 Order Type **GENERAL Billing Contact** Billing Cycle EOM/EOC Advertiser Koster/D/Atty Gen/MO

MISSOURIANS 4 KOSTER

25 Whitlock Place Billing Calendar BROADCAST

Suite 201 Demographic A35+ Marietta, GA 30064 Agency LUC Media

Rev Codes SP-POL PLC **GEN Buying Contact**

Sales Office DC-M Product Codes PL1Ib Sales Region NAT 2 **Priority** 25 Whitlock Place

Agency Ref Advertiser Ref Suite 201 Marietta, GA 30064

Primary Account Executive Dan Driscoll

Contract / Revision

Account Executive Order% Start Date End Date Dan Driscoll 100%

Order Share 40% Market Value 56937

Competing Station	% of Order	Amount
KCPT	%	0
KCTV	18%	10248
KCWE	%	0
KMBC	18%	10248
KMCI	%	0
KPXE	%	0
KSHB	23%	13095
KSMO	1%	569

Order Totals Billing Plan Month # of Spots Net Amount Gross Amount Rating Start Date End Date # Spots Net Amount Gross Amount September 2012 0.00 08/27/12 55 \$19,358.75 \$22,775.00 09/30/12 \$19,358.75 \$22,775.00 Totals 55 \$19,358.75 \$22,775.00 0.00

													Tota	als
Ln	С	h	Start	End	Inventory Code	Break	Start/End T	îme Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
1		4	09/24/12	09/28/12	M-F 6-7a	CM-All	6-7a	MTWTF	:30	5	\$450.002	0.00 NM	5	\$2,250.00
					M-F 6-7a									
	NE	WS												
		Star	t Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
٧	Veel	k: 09/2	24/12	09/30/12	MTWTF	5	\$450.00	0.00						I
2		4	09/24/12	09/28/12	M-F 7-9a	CM-Ali	7-8a	MTWTF	:30	5	\$300.003	0.00 NM	5	\$1,500.00
					7-8a		(7:00 AM-8:0	00 AM)						
	ΝE	WS					•	•				1		
		Star	t Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating				I		
V	/eel	<: 09/2	24/12	09/30/12	MTWTF	5	\$300.00	0.00				ı		
3		4	09/24/12	09/28/12	M-F 9-10a	CM-All	9-10a	MTWTF	:30	5	\$150.002	0.00 NM	5	\$750.00
					M-F 9-10a							ĺ		
	NE	WS										l l		
		Star	t Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
	/eel	c: 09/2	24/12	09/30/12	MTWTF	5	\$150.00	0.00						



Flight Dates 09/24/12-09/30/12

Hiatus Dates

<u>Original Date / Revision</u> 09/19/12/ 09/19/12

Order Sep 00:15:00

Advertiser Koster/D/Atty Gen/MO

Product MISSOURIANS 4 KOSTER Estimate #

Ln C	Ch	Start	End	Inventory Code	: Break	Start/End	Time Days	Len S _l	nots	Rate Pri	Rtg Type	Tot Snots	als Amount
4	4	09/29/1	2 09/29/12		CM-AI		S-	:30	1	\$225.002	0.00 NM	1	\$225.00
NIE.	EWS			8-9a		(8:00 AM-9:	00 AM)			*	***************************************	·	QL20.00
		t <u>Date</u> 24/12	End Date 09/30/12	Weekdays	Spots/Week		Rating 0.00						
5	4	09/30/1	2 09/30/12	Su 7-9a	CM-All		S	:30	1	\$150.002	0,00 NM	1	\$150.00
NF	EWS			8-9a		(8:00 AM-9:	00 AM)						*
***		t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	k: 09/2		09/30/12	5	1	\$150.00	0.00						
6	4	09/24/1	2 09/28/12		CM-All	12-1p	MTWTF	:30	5	\$225.002	0.00 NM	5	\$1,125.00
NE	EWS			M-F 12-1p									
341		<u>Date</u>	End Date	Weekdays	Spots/Week		Rating				Ī		
VVee!	k: 09/2 4	·····	09/30/12	MTWTF	5		0.00						
o	4	UBI 24/ 1.	2 09/28/12	M-F 6-630p M-F 6-630p	CW-AII	6-630p	MTWTF	:30	5	\$600.002	0.00 NM	5	\$3,000.00
NE	EWS												
اممالا	<u>Start</u> k: 09/2	<u>Date</u>	End Date 09/30/12	<u>Weekdays</u> MTWTF	Spots/Week	Rate	Rating				1		
			2 09/28/12	M-F 9-10p	5 CM-All	\$600.00	0.00 MTWTF	:30	5	\$750.002	0.00 104	-	#0 ===0 00
				M-F 9-10p	OM 7 (II	5 10p	(4) I #A I I	.50	Ş	\$750.002	0.00 NM	5	\$3,750.00
NE	EWS	Data	Cad Data	hatt-d									
Weel	<u>Start</u> 4: 09/2	<u>Date</u> 4/12	End Date 09/30/12	<u>Weekdays</u> MTWTF	Spots/Week 5	<u>Rate</u> \$750.00	Rating 0.00						
			2 09/30/12	Su 9-10p	CM-AII		S	:30	1	\$750.002	0.00 NM	1	\$750.00
ME	3410			Su 9-10p		·				********	0.05 144	•	ψ130.00
NE	WS Start	Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week	k: 09/24		09/30/12	S	1	\$750.00	0.00				[
14	4 (09/24/12	2 09/28/12	M-F 10-1030p	CM-AII	10-1030p	MTWTF	:30	5	\$750.002	0.00 NM	5	\$3,750.00
NE	ws			M-F 10-1030p							l		
		<u>Date</u>	End Date	Weekdays	Spots/Week	Rate	Rating						
	k: 09/24		09/30/12	MTWTF	5	\$750.00	0.00						
15	4 (09/24/12	2 09/28/12	M-F 7-9a M-F 7-9a	CM-AII	7-9a	MTWTF	:30	5	\$300.003	0.00 NM	5	\$1,500.00
NE'	ws			:v:-r: 79a							l		
	Start		End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
	c: 09/24 4 (09/30/12 2 09/28/12	MTWTF	5		0.00						
IA IÓ .	4 L	J31641 16	: 09/20/12	M-F 5-6p 530-6p		530-6p (5:30 PM-6:0	MTWTF O PM)	:30	5	\$450.002	MM 00.0	5	\$2,250.00
	Start	Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	c: 09/24		09/30/12	MTWTF	5	\$450.00	0.00						
N17	4 ()9/24/12	9 09/28/12	M-F 5-6p 530-6p	CM-All	530-6p	MTWTF	:30	1	\$450.002	0.00 NM	1	\$450.00
	Start	Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week	: 09/24	1/12	09/30/12	MTWTF	1	\$450.00	0.00				1		
N 18	4 0	9/24/12	09/28/12	M-F 12p-1p	CM-AII	12-1p	MTWTF	:30	5	\$225.002	0.00 NM	5	\$1,125.00
NE	ws			M-F 12-1p							1		
	Start	<u>Date</u>	End Date	Weekdays	Spots/Week	Rate	Rating						
1871.	: 09/24	/12	09/30/12	MTWTF	5	\$225.00	0.00				1		



Print Date: 09/19/12

Page 3 of 3

Contract / Revision

574593

Flight Dates 09/24/12-09/30/12

<u>Hiatus Dates</u>

<u>Original Date / Revision</u> 09/19/12/ 09/19/12

Order Sep 00:15:00

Advertiser Koster/D/Atty Gen/MO

Product MISSOURIANS 4 KOSTER Estimate #

Ln Ch Star	t End	Inventory Code	Break	Start/End T	īme Days	Len Spots	Rate Pri	Rtg Type	Tota Spots	ls Amount
N 19 4 09/29	/12 09/29/12	MLB on FOX Daytime MLB on FOX Daytime		Daytime	5-	:30 1	\$200.003	0.00 NM	1	\$200.00
Start Date Week: 09/24/12	End Date 09/30/12	•	ts/Week 1	<u>Rate</u> \$200.00	Rating 0.00					
					**************************************			Totala	בב מי	22 775 00

Totals

55 \$22,775.00



ORDER WDAF-TV

Product

Flight Dates 10/16/12-10/22/12

Order Sep 00:15:00

Estimate #

KANDER FOR MISSOURI 574910 / Alt Order # 09771612 Contract / Revision

Original Date / Revision Billing Type Cash Agency Com 15%

09/19/12 09/19/12 **GENERAL** Order Type **Billing Contact** Billing Cycle EOM/EOC Advertiser Kander/D/Sec of State

650 Massachusetts Ave NW Billing Calendar BROADCAST Suite 210

Demographic A35+ Washington, DC 20001 Agency **Buying Time LLC**

Rev Codes SP-A UNA **GEN Buying Contact** Sales Office DC-M Product Codes PL1Xb

Sales Region NAT Priority 3 650 Massachusetts Ave NW Advertiser Ref

Agency Ref Suite 210 Washington, DC 20001

Primary Account Executive Dan Driscoll

Account Executive Order% Start Date End Date Dan Driscoll 100%

> Competing Station % of Order Amount KCPT % 0 **KCTV** 31% 23095 **KCWE** % 0 **KMBC** 22% 16390

Market Value 74500

Order Share 20%

KMCI % 0 **KPXE** % 0 **KSHB** 27% 20115 KSMO % 0

Order Totals Billing Plan Month # of Spots Net Amount Gross Amount Rating Start Date End Date # Spots Net Amount Gross Amount October 2012 27 \$12,665,00 \$14,900.00 0.00 10/01/12 10/22/12 27 \$12,665.00 \$14,900.00 Totals 27 \$12,665.00 \$14,900.00 0.00

												<u>Tota</u>	<u>als</u>
Ln	CI	h Start	End	Inventory Code	Break	Start/End 1	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
1		4 10/17/12	2 10/17/12	M-F 530-6a	CM-AII	530-6a	W	:30	1	\$300.002	0.00 NM	1	\$300.00
				M-F 530-6a									
	FQ.	X News			REV								
		Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
V	Veek	: 10/15/12	10/21/12	~-W	1	\$300.00	0.00						
2		4 10/19/1:	2 10/19/12	M-F 530-6a	CM-Aii	530-6a	F	:30	1	\$300.002	0.00 NM	1	\$300,00
				M-F 530-6a									•
	FO:	X News			REV								
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
V	Veek	: 10/15/12	10/21/12	F	1	\$300.00	0.00						
3		4 10/22/12	2 10/22/12	M-F 530-6a	CM-All	530-6a	M	:30	1	\$300.002	0.00 NM	1	\$300.00
				M-F 530-6a									
	FO:	X News			REV								
		Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating				j		
V	Veek	: 10/22/12	10/28/12	M	1	\$300,00	0.00						





Flight Dates 10/16/12-10/22/12

Hiatus Dates

<u>Original Date / Revision</u> 09/19/12/ 09/19/12

<u>Order Sep</u> 00:15:00

Advertiser Kander/D/Sec of State

Product KANDER FOR MISSOURI Estimate # 1951

Ln C	h Start	End	Inventory Code	Break	Start/End 1	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Tota Spots	ls Amount
4	4 10/18/1	2 10/18/12		CM-All	6-7a	T	:30	1	\$600.002	0.00 NM	1	\$600.0
FO	X News		M-F 6-7a	REV								
	Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating				İ		
	k: 10/15/12	10/21/12	T	1	\$600.00	0.00						
5	4 10/19/1	2 10/19/12	M-F 6-7a M-F 6-7a	CM-All	6-7a	F	:30	1	\$600.002	0.00 NM	1	\$600.0
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	Start Date	End Date	<u>Weekdays</u>	Spots/Week	***************************************	Rating						
• • • • • • • • • • • • • • • • • • • •	k: 10/15/12 4 10/16/1	10/21/12 2 10/16/12	F	C 4 A H	\$600.00	0.00 -T			#505.000	0.00.194		0.00
0	4 10/10/1	2 10/10/12	7-8a	CM-All	7-8a (7:00 AM-8:0		:30	1	\$525.002	0.00 NM	1	\$525.0
FO	X News			REV	(,				1		
18/	Start Date	End Date	Weekdays -T	Spots/Week		Rating				İ		
	k: 10/15/12 4 10/17/1	10/21/12 2 10/17/12		CM-All	\$525.00	0.00 W	:30	4	PE25 00 2	0.00 NIM	4	eror o
,	4 10/1///	2 10/1//12	7-8a	CIVI-AII	7-0a (7:00 AM-8:0		:30	1	\$525.002	0.00 NM	1	\$525.00
FO	X News			REV	,	,						
Mont	Start Date	End Date	<u>Weekdays</u> W	Spots/Week		Rating				l		
	c: 10/15/12 4 10/22/1	10/21/12 2 10/22/12		CM-All	\$525.00	0.00 M	:30	1	\$525.002	0.00 NM	1	ቀደባሮ ሲ
Ū	, contain	Z. TOTALOITA	7-8a	O(M-7-18	(7:00 AM-8:0		.50	•	φυ <u>2</u> 5.00 2	U.QQ INIVI	1	\$525.0
FO	X News			REV								
Mook	Start Date c: 10/22/12	End Date 10/28/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$525.00	Rating 0.00						
		2 10/16/12	M-F 7-9a	CM-AII		-T	:30	1	\$525.002	0.00 NM	1	\$525.0
			8-9a	• • • • • • • • • • • • • • • • • • • •	(8:00 AM-9:0		.40	•	#W# 0.00 W	0.00 11111	,	ψυευ.υ
FO	X News	E. J. B. C.	101	REV	.	-				Ì		
Week	Start Date c: 10/15/12	End Date 10/21/12	<u>Weekdays</u> -T	Spots/Week 1	<u>Rate</u> \$525.00	Rating 0.00						
			M-F 7-9a	CM-All	······································	T	:30	1	\$525.002	0.00 NM	1	\$525.00
			8-9a		(8:00 AM-9:0	00 AM)	,	·	**-***		·	# 00.0.
FO	X News Start Date	End Data	Mantalassa	REV	D.4.	D-4						
Week	: 10/15/12	End Date 10/21/12	<u>Weekdays</u> T	Spots/Week	<u>Rate</u> \$525.00	Rating 0.00						
11	4 10/19/1	2 10/19/12	M-F 7-9a	CM-All	····	F	:30	1	\$525,002	0.00 NM	1	\$525.00
	., .,		8-9a		(8:00 AM-9:0	00 AM)						•
FO.	X News Start Date	End Date	Weekdays	REV Spots/Week	Poto	Doting						
Week	:: 10/15/12	10/21/12	F	Spots/vveek	<u>Rate</u> \$525.00	Rating 0.00				İ		
		2 10/16/12	M-F 12p-1p	CM-All		-T	:30	1	\$300.002	0.00 NM	1	\$300.00
• • •	NI		M-F 12-1p									
NO	ons News Start Date	End Date	Weekdays	REV Spots/Week	Rate	Rating				- 1		
Week	:: 10/15/12	10/21/12	-T	1	\$300.00	0.00						
13	4 10/18/1	2 10/18/12	M-F 12p-1p	CM-Ali		T~	:30	1	\$300.002	0.00 NM	1	\$300.00
Noc	ons News		M-F 12-1p	REV								
	Start Date	End Date		Spots/Week	<u>Rate</u>	Rating				ı		
	: 10/15/12	10/21/12	T	1	\$300.00	0.00						
14	4 10/22/1	2 10/22/12	M-F 12p-1p M-F 12-1p	CM-Ail	12-1p	M	:30	1	\$300.002	0.00 NM	1	\$300.00
			M-F 12-1D							1		





Flight Dates 10/16/12-10/22/12

Hiatus Dates

<u>Original Date / Revision</u> 09/19/12/ 09/19/12

Order Sep 00:15:00

Advertiser Kander/D/Sec of State

Product KANDER FOR MISSOURI Estimate # 1951

14 4 10/22/12 10/22/12 M-F 12p-1p CM-All 12-1p M :30 1 \$300.002 0.00 NM 1 Noons News REV Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/22/12 10/28/12 M 1 \$300.00 0.00 15 4 10/16/12 10/16/12 M-F 5-6p CM-All 5-530p -T :30 1 \$600.002 0.00 NM 1 News Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 -T 1 \$600.00 0.00	\$300.00 \$600.00 \$600.00
Noons News REV Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/22/12 10/28/12 M 1 \$300.00 0.00 15 4 10/16/12 10/16/12 M-F 5-6p CM-All 5-530p -T :30 1 \$600.00 2 0.00 NM 1 5-530p (5:00 PM-5:30 PM) News Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 -T 1 \$600.00 0.00	\$600.00
Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/22/12 10/28/12 M 1 \$300.00 0.00 15 4 10/16/12 M-F 5-6p CM-All 5-530p -T :30 1 \$600.00 2 0.00 NM 1 News Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 -T 1 \$600.00 0.00	
Week: 10/22/12 10/28/12 M 1 \$300.00 0.00 15 4 10/16/12 10/16/12 M-F 5-6p CM-All 5-530p -T :30 1 \$600.00 2 0.00 NM 1 News Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 -T 1 \$600.00 0.00	
5-530p (5:00 PM-5:30 PM) News Start Date	
Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 -T 1 \$600.00 0.00	\$600.00
Week: 10/15/12 10/21/12 -T 1 \$600.00 0.00	\$600.00
16 4 10/18/12 10/18/12 M-F 5-6p CM-All 5-530pT :30 1 \$600.00 2 0.00 NM 1	\$600.00
5-530p' (5:00 PM-5:30 PM)	
News	
<u>Start Date </u>	
47 4 40/00/40 40/00/40 44/5/5/0	****
5-530p (6:00 PM-5:30 PM)	\$600.00
News Start Date End Date Weekdays Spots/Week Rate Rating	
<u>Start Date </u>	
E 18 4 10/17/12 10/17/12 M-F 5-6p CM-All 530-6pW :30 1 \$600.00 2 0.00 NM 0	\$0.00
530-6p (5:30 PM-6:00 PM) News	
Start Date End Date Weekdays Spots/Week Rate Rating	
Week: 10/15/12 10/21/12W 1 \$600.00 0.00	
Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type 1 4 10/15/12-10/21/12 M-F 5-6p 530-6p (5:30 PM-6:00 PW	
1 4 10/15/12-10/21/12 M-F 5-6p 530-6p (5:30 PM-6:00 Pw :30 (\$600 .00) 0.00 NM Credited	
	\$600.00
530-6p (5:30 PM-6:00 PM) News	
Start Date End Date Weekdays Spots/Week Rate Rating	
Week: 10/15/12 10/21/12F 1 \$600.00 0.00	
20 4 10/16/12 10/16/12 M-F 6-630p CM-All 6-630p -T :30 1 \$900.00 2 0.00 NM 1 !	\$900.00
News REV	
Start Date End Date Weekdays Spots/Week Rate Rating	
Week: 10/15/12 10/21/12 -T 1 \$900.00 0.00	
21 4 10/16/12 10/16/12 M-F 9-10p CM-All 9-10p -T ;30 1 \$800.003 0.00 NM 1 5 M-F 9-10p (9:30 PM-10:00 PM)	\$800.00
News REV	
<u>Start Date </u>	
22 4 40/40/40 40/40/40 14 F.0.40	\$800.00
M-F 9-10p (9:30 PM-10:60 PM)	k man sin sin sing sin.
News <u>Start Date </u>	
Week: 10/15/12 10/21/12T 1 \$800.00 0.00	
99 A 40/09/49 A0/09/49 N.F.O.AO	\$800.00
News REV	
Start Date End Date Weekdays Spots/Week Rate Rating	
Week: 10/22/12 10/28/12 M 1 \$800.00 0.00	



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Advertiser Kander/D/Sec of State

Product KANDER FOR MISSOURI Estimate # 1951

Ln	Ch	Start	End	Inventory Code	Break	Start/End T	îme Days	Len Sp	ots	Rate Pri	Rtg Type	Tota Spots	ils Amount
24	4	10/17/1	2 10/17/12	M-F 10-1030p		10-1030p	W	:30	1	\$600,003	0.00 NM		\$600.00
N	lews			M-F 10-1030p	REV								
		art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
We	ek: 10	/15/12	10/21/12	W	1	\$800.00	0.00						
25	4	10/22/1	2 10/22/12	M-F 10-1030p M-F 10-1030p	CM-AII	10-1030p	M	:30	1	\$800.003	0.00 NM	1	\$800.00
N	lews			т. то тосор	REV								
	Sta	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
We	ek: 10	/22/12	10/28/12	M	1	\$800.00	0.00						
26	4	10/22/1	2 10/22/12	M-F 1030-1102p	CM-All	1030-1102p	M	:30	1	\$600.002	0.00 NM	1	\$600.00
				M-F 1030-1102p									
N	lews				REV								
	************	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
	ek: 10	/22/12	10/28/12	M	1	\$600.00	0.00						
27	4	10/21/1	2 10/21/12	Su 5-6p	CM-AII	5-6p	\$:30	1	\$250.002	M/A 00.0	1	\$250.00
				Su 5-6p	M-1001 4								
1/4	lews		E 1 50 . 4		REV						1		
Mo	<u>518</u> ek: 10/	rt Date	End Date	<u>Weekdays</u> S	Spots/Week	Rate	Rating						
			10/21/12		1	\$250.00	0.00						
E 28	4	10/18/1	2 10/18/12	M-F 5-6p		530-6p	T	.30	1	\$600.002	0.00 NM	1	\$600,00
N	ews			530-6p		(5:30 PM-6:0	OPM)						
.,		rt Date	End Date	Weekdays	Spots/Week	Data	Detion				1		
Wee	ek: 10/		10/21/12	T	1	<u>Rate</u> \$600.00	Rating 0.00						
						\$000.00	V.VV						
											Totale	27 6	4 000 00

Totals 27 \$14,900.00